

Revised February 23, 2005

Junior League of Syracuse Strategic Plan 2004-2007 **Adopted by the Board of Directors, November 30, 2004**

Mission: The Junior League of Syracuse, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of volunteers. Its purpose is exclusively educational and charitable.

Vision: The Junior League of Syracuse, Inc. will be an organization of diverse women committed to enriching the quality of life for women, children and their families in the Central New York community.

Focus: Child Welfare

Values ...

Impacting the lives of families in the
Central New York community

Providing dynamic volunteer opportunities

Training our volunteers to make a valuable impact
in our community

Recognizing the unique contribution of each volunteer

Primary Objectives for 2004 – 2005

To make measurable progress towards:

Attracting, retaining and engaging all members to
make an impact in our community

Public awareness of the Junior Leagues role
in the Syracuse community

Junior League of Syracuse Strategic Plan 2004-2007

TEAM GOALS AND STRATEGIES

Communication Goal	Community Goal	Development Goal	Education & Training Goal	Membership Goal	Administration & Planning Goal
<p>To improve internal communication, and develop and implement tools and strategies for external communication to raise the profile of the League in the community</p>	<p>To develop and implement meaningful programs to impact the lives of women and children in need</p>	<p>To ensure the short and long term financial health of the league</p>	<p>To offer a variety of learning opportunities to provide League members with the experience and skills necessary to make an impact on our community</p>	<p>To create an environment that encourages all members to make a sustained, unique and valuable contribution to the JLS</p>	<p>To align League activities and resources to the Mission and Vision and provide support to JLS activities</p>
Strategies	Strategies	Strategies	Strategies	Strategies	Strategies
<p>Develop communication tools to support internal and external communications</p> <p>Provide information and timely communications to members to increase awareness on JLS events</p> <p>Increase traffic to the JLS website and use it to streamline League Administration</p>	<p>Develop projects which meet the needs of the community and League volunteers</p> <p>Ensure that each League member has the opportunity to participate in a hands-on experience</p> <p>Advocate for issues that effect women and children, especially in the area of domestic violence</p> <p>Help women that have been in crisis, with life skills to transition them back into the community</p>	<p>Ensure that existing fundraisers maximize income</p> <p>Refine and expand Community Grants process and giving</p> <p>Develop long term Financial Plan to achieve our financial goals</p> <p>Increase members' awareness for the financial well-being of the league</p> <p>Increase NOTES Advertising to ensure that the NOTES will be self - sustaining</p> <p>Develop a tracking system for all In-Kind donations</p>	<p>To provide quality speakers to present training sessions/conferences</p> <p>To record skills/experiences obtained through activities within the League and the community</p> <p>To create a curriculum for New Member Training</p> <p>To develop and record League members' skill sets</p> <p>To develop a Leadership Training track</p> <p>To provide external training opportunities to League members</p> <p>To provide training opportunities for non-League members</p>	<p>Actively Recruit and Retain members</p> <p>Promote effective Membership Development</p> <p>Ensure active participation of all members</p> <p>Work collaboratively with other councils</p> <p>Continue to support and have support from Sustainers</p>	<p>Continue to refine and improve Administrative processes</p> <p>Increase effective use of technology</p> <p>Ensure ongoing commitment to the Strategic Planning process</p> <p>Evaluate and monitor our Community impact</p> <p>To keep policies and By-laws up to date</p> <p>Establish a Disaster recovery plan</p>

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COMMUNICATIONS GOAL AND STRATEGIES

Communications Goal: To improve internal communication, and develop and implement tools and strategies for external communication to raise the profile of the League in the community.

Strategy	Strategy	Strategy	Strategy	Strategy	Strategy
Develop communication tools to support external communications	Provide information and timely communications to members to increase awareness on JLS events	Increase traffic to the JLS website and use it to streamline League Administration	Develop key messages for internal and external use and how they relates back to our mission.		
Action Items	Action Items	Action Items	Action Items	Action Items	Action Items
<p>Develop messages for external PR opportunities</p> <p>Update JLS publications (Brochures, annual report to the Community) to offer to community for awareness</p> <p>Increase distribution of Report to the Community</p> <p>Work with professional PR person to begin imaging campaign for JLS</p>	<p>Distribute NOTES to membership once per month</p> <p>Solicit input from Membership – possible switch to electronic NOTES and/or post NOTES on website</p> <p>Provide announcements at GMM’s of latest information to members</p>	<p>Keep items up-to-date such as upcoming meetings, events</p> <p>Give members a reason to want to visit the website frequently –get more photos on –“Picture of the month” “JLS members in action”</p> <p>Post useful items on website. Proxy ballot, GMM agenda, Scoop Sheet, Applause, Applause</p>	<p>Train members on presentation and media skills</p>		

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COMMUNITY GOAL AND STRATEGIES

Community Goal: To develop and implement meaningful programs to impact the lives of women and children in need

Strategy	Strategy	Strategy	Strategy	Strategy	Strategy
Develop projects which meet the needs of the community	Develop projects which meet the needs of the JLS members	Ensure that each League member has the opportunity to train and participate in a hands-on experience	Advocate for issues that effect women and children, especially in the area of domestic violence	Help women that have been in crisis, with life skills to transition them back into the community	
Action Items	Action Items	Action Items	Action Items	Action Items	Action Items
<p>Survey the membership to seek project interests</p> <p>Work to increase the impact our project have in the community</p> <p>Liaison with the Communication Council to publicize our service in the community</p> <p>Work with the Development Council to seek outside funds</p>	<p>Evaluate present projects.</p> <p>Research and develop future project opportunities that reflect our mission, vision and focus</p> <p>Ensure that new projects offer a variety of placement opportunities</p>	<p>Make sure that each member participates in a volunteer opportunity, by giving them a wide variety of choices, dates and times</p>	<p>Attend NYSPAC meetings in Albany and conferences as pertinent</p> <p>Meet with State legislature representatives</p> <p>Keep membership informed on legislative issues</p> <p>Finish Silent Witness exhibit</p> <p>Increase venues for Silent Witness exhibit</p>	<p>Develop programs that will meet the needs of those women who reside in the Chadwick Residence</p>	

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DEVELOPMENT GOAL AND STRATEGIES

Development Goal: To ensure the short and long term financial health of the JLS.

Strategy	Strategy	Strategy	Strategy	Strategy	Strategy
Ensure that existing fundraisers maximize income	Develop long term Financial Plan to achieve our financial goals	Increase members' awareness for the financial well-being of the league	Increase NOTES Advertising to ensure that the NOTES will be self - sustaining	Develop a tracking system for all In-Kind donations	Develop proper internal and external support to ensure effective financial operations
Action Items	Action Items	Action Items	Action Items	Action Items	Action Items
<p>For HS to cut expenses and increase attendance, further develop money making events, raffle, Pictures with Santa, etc.</p> <p>Go forward with HS study of how to take HS to the next level</p>	<p>Continue to increase and develop financial partnerships in the community</p> <p>Work on increasing Grant applications</p>	Plan and execute a training at a GMM	Work with member who is selected to do the NOTES Advertising to establish a substantial call list of potential advertisers	Work with Holiday Shoppes and the Spring fund raiser chairs to make sure that all in-kind donations are tracked and recorded	<p>Ensure that anyone that handles money is bonded</p> <p>To develop adequate written policies and procedures for internal controls.</p> <p>To develop a confidential means to report financial impropriety or suspected misuse of funds.</p>

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EDUCATION & TRAINING GOAL AND STRATEGIES

Education & Training Goal: To offer a variety of learning opportunities to provide League members with the experience and skills necessary to make an impact on our community.

Strategy	Strategy	Strategy	Strategy	Strategy	Strategy
To provide quality speakers to present training sessions/conferences and provide members with a safe, comfortable meeting environment where light refreshments are offered	To provide hands on experiences & record skills/experiences obtained through activities within the League and the community	To create a curriculum for New Member Training	To develop a Leadership Training track and record League Members' skill sets	To provide external training opportunities to League members	To provide training opportunities for non-League members
Action Items	Action Items	Action Items	Action Items	Action Items	Action Items
<p>To contact local experts to present 30-60 minute sessions at GMM's</p> <p>To contact national speaker/s to present at least once a year</p> <p>To contact AJLI to provide the JLS with a speakers list</p> <p>To have members complete evaluations for every speaker</p> <p>To survey members on location, safety and quality of refreshments offered at our meetings</p>	<p>Move towards creating an electronic members' file where their skills from hands on activities/projects are recorded</p> <p>To create a system where projects are evaluated in terms of skills obtained and that information is recorded in members' file</p>	<p>Work with Membership Council to create a written curriculum to be followed and edited for every future new member class</p>	<p>Work with Nominating to create a skills sets list to incorporate in each League member's file</p> <p>Work with Membership to create a system for recording current skills and skills that members want to develop</p> <p>To record current active member's skills sets in their files</p> <p>Create a list of potential speakers & essential topics</p> <p>Market Leadership Training to members</p> <p>Plan & execute training sessions</p>	<p>To build relationships with local corporations to allow League members to attend there trainings</p> <p>Establish a scholarship for League members to attend local/regional conferences</p> <p>Establish a scholarship for League members to attend Leadership Greater Syracuse</p> <p>Work with the Leadership Institute at Syracuse University to allow League members to attend their classes at local corporations or organizations</p>	<p>To plan a community training if possible when national speakers come to the JLS</p>

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MEMBERSHIP GOAL AND STRATEGIES

Membership Goal: To create an environment that encourages all members to make a sustained, unique and valuable contribution to the JLS.

Strategy	Strategy	Strategy	Strategy	Strategy	Strategy
Actively Recruit and Retain members	Promote effective Membership Development	Ensure active participation of all members	Work collaboratively with other councils	Continue to support and have support from Sustainers	
Action Items	Action Items	Action Items	Action Items	Action Items	Action Items
<p>Lengthen the recruitment period</p> <p>Work with all JLS committees to have a JLS booth that is informative to the community and can also be used as a recruiting tool</p>	<p>Shorter more concise new member program</p> <p>Mentoring program for the new members</p>	<p>Nominating and Placement will work closely to make sure each member has input into their JLS career</p> <p>Provide more socials for members</p>	<p>Work with Education and Training council</p> <p>To develop new member program</p>	<p>Work with Sustainers on league activities</p>	

**Junior League of Syracuse Strategic Plan 2004-2007
ADMINISTRATION & PLANNING GOAL AND
STRATEGIES**

Administration & Planning Goal: To align League activities and Resources to the Mission and Vision and provide effective administrative support for JLS activities.

Strategy	Strategy	Strategy	Strategy	Strategy	Strategy
Continue to refine and improve Administrative processes	Increase effective use of technology	Ensure ongoing commitment to the Strategic planning process	Evaluate and monitor our Community impact.	To keep policies and By-laws up to date.	Establish a Disaster recovery plan.
Action Items	Action Items	Action Items	Action Items	Action Items	Action Items
Identify and analyze ways of decreasing our current league costs	Decrease the number of paper-based mailings Increase the use of the website by membership at all levels	Ensure 100% of JLS committees have developed an Action Plan related to the Strategic Plan	Develop an end of the year report which summarizes the progress/success of the JLS Work with each committee at intervals throughout the year to evaluate their progress	Board members will identify policies needed and the Secretary will record and distribute to members via the NOTES/Directory	Work with Development to make sure that all important papers are stored in a off site location in case of fire, theft, etc.

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Council: Education & Training

Work Plan For: Training Committee

Action Item/s:

Activities	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
Ongoing: GMM Training: 1. Pre-write up for NOTES 2. Post-write up for NOTES 3. Evaluation summary 4. Thank you to speaker 5. Payment / NOTES Ad Placement		1. NOTES deadline month before 2. Friday after GMM 3. Friday after GMM 4. Friday after GMM 5. ASAP / NOTES deadline	1. 2. Julie Pilant 3. 4. 5.	Done on time	
Secure final calendar of GMM Training		January 1, 2005	Whole committee	Done on time	
Revise back of placement folders – skill sets	Resources compiled, Paul Maloney	January 1, 2005	Beth Lynn Hoey	Done on time	
Schedule first leadership institute		January 31, 2005	Beth Lynn Hoey	Done – successful attendance & evaluation	
Create curriculum for New Member Training	Maria Miller, Membership Co-Chairs and VP				
Sectionals		All speakers & locations confirmed by December 1, 2004 – Mailing out December 15 th , 2004	Whole committee	Done on time – evaluation forms	

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Council: Education & Training
Work Plan For: Training Committee (con't)
Action Item/s: _____

Activities	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
File – Resource for training topics		May 1, 2005	Whole committee – chair - ?		On-going – original file completed May 1, 2005
Annual Dinner					
April Luncheon with Shar McBee	AFD AVS	Mailing – March 1, 2005 Luncheon – April, 2005	Whole committee	Evaluation forms	

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Council: Community

Work Plan For: DIAD – Part I

Action Item/s: Ensure that each League Member has the opportunity to participate in hands on participation that is varied and diverse

Activities	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
Harvest Party – Northside Community Center	Julie Pilant and Kevin Adams	October 15, 2004	Kelly McIntyre	Interest of members, convenience, numbers served, org. of center	October 15, 2004
McKinley Brighton – Harvest Party 4 th Grade	McKinley Brighton Committee – Donna Smith	October 30, 2004	Amy Rimer	Interest of members, convenience, numbers served, org. of school	October 30, 2004
Holiday Shoppes Signs – Put up and take down	Holiday Shoppes Committee	November 2004	Pam Field	Interest of members, convenience, numbers served	Put up - 1 st week of November 2004 / Take down - week of November 16, 2004
McKinley Brighton Children’s Book Week K-4	McKinley Brighton Committee – Shirley Wyker	November 19, 2004	Amy Rimer	Interest of members, convenience, numbers served, org. of school	November 15 – 19, 2004
Everson Museum Festival of Trees	Everson Museum Volunteer Coordinator – Onetia Pierson	12/4/04	Jennifer Walters	Interest of League Members, feedback forms from participants	December 4, 2004
Gift wrapping for Vera House and Hope for the Bereaved at Carousel Center	Donna Calb	12/11/04	Sharon Skantz	Same as above	December 11, 2004
Prepared dinner for the families at Ronald McDonald House	Mary Kay Kotis	September	Tammy Ciotti	Same as above	September 18, 2004
Decorate McMahan Ryan House	Jennifer Parmalee	12/6/04	Tammy Ciotti & Sharon Skantz	Same as above	December 6, 2004

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Council: Community
Work Plan For: DIAD – Part II
Action Item/s: Ensure that each League Member has the opportunity to participate in hands on participation that is varied and diverse

Activities	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
Baking Cookies and doing trays for Samaritan Center	Betty	Feb 2, 2005	Pam Field	Feedback from Center	February 2, 2005
HOPE for the Bereaved – Butterfly Garden	Donna Kalb	Target Date May 16 th 10am	Pam Field		Same day as completion
Mother's Day bags for Chadwick Residence and Vera House	Judith Brothers – Chadwick Residence Paula Shortsleeve Vera House	May 3 – 7pm	Pam Field	Back by popular demand	May 3, 2005 to pack May 2, 2005 to deliver
Savor Syracuse for Syracuse Food Bank	Tracy Clark	April 14	Aimee Rimer		April 14
Ophelia's Place – Liverpool	Ann	Feb 16, 2005 5-8	Pam Field		
Party held at St. John the Evangelist church for children of refugee families	Sister Judy Howley	March 16, 2005 2:30 – 4:30	Kelly McIntyre		March 16, 2005

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Council: Community
Work Plan For: Project Development – Part II
Action Item/s: Develop projects that meet the needs of the Community and League Volunteers

Activities	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
Formed an Advisory Council with experienced Actives and Sustainers	Held 3 meetings			Success of projects with Membership	
McMahon-Ryan House Project 1) Hold quarterly events with McMahon-Ryan for foster families at site		Hoping to present in September 2005		Project components at different levels	
McMahon-Ryan House Project 2) Set up educational campaign at schools					
McMahon-Ryan House Project 3) Ribbon campaign for child – Abuse Awareness P.R.					
Make-A-Wish – JLS train older children to do mini fundraisers while targeting adolescent girls as future JLS members		2005-2006		Exploring feasibility, members intent and liability	
Boys and Girls Clubs – General ideas and brainstorming				Exploring feasibility as League project	
Ophelia’s Place work with Dr. Welch on something connected with Children’s Hospital at Upstate University Hospital				Exploring feasibility as League project	
Evaluations being sent to each project committee		October 2005	Carolyn Brown		

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Council: Community Council

Work Plan For: Public Policy Committee

Action Item/s: Advocate for issues that affect women and children, especially in the area of domestic violence.

Activities	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
Write article for NOTES, regarding voting	Board of Elections	7/30	Julie Pilant	Done / Not Done	September NOTES 7/30
Present Voter Registration Form & information at GMM	Board of Elections	September	Julie Pilant	Done / Not Done	September GMM
Arrange Women in Politics Panel	Pooled knowledge	October	Mary O'Hara and committee	Survey	October GMM
Host and Attend Fall NYSPAC Conference	NYSPAC	October	Mary O'Hara and committee	Committee debriefing	October 23
Communicate to members NYSPAC issues	NYSPAC	On-going	Committee	Done / Not Done	On-going
Attend Spring NYSPAC Conferences and report to members	NYSPAC	Not known at this point	Committee	Done / Not Done	

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Council: Community
Work Plan For: McKinley-Brighton
Action Item/s: Advocate for children & ensure that League Members have a meaningful hands-on experience

Activities	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
Harvest Party – 4 th Grades	Rosa, notes from last year’s chair DIAD – Amy Rimer	October 30, 2004	Donna Smith	Engagement with children and their enthusiasm	October 30, 2004
Children’s Book Week	DIAD – Amy Rimer School Librarian - Bonnie French	November 29, 2004	Shirley Wyker	Feedback from the Librarian, engagement & enthusiasm of children	November 19, 2004
Career Day	BOCES, League Members, Fire & Police, and other community members (family & friends) as available	1 week prior to program		Feedback from participants, teachers & enthusiasm of students (i.e. questions they ask)	TBA
Pen Pal Program	4 th Grade Teachers	Sign-Up December 4, 2004	Lisa Alford	League Interest	June 2005

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Council:

Community

Work Plan For:

Silent Witness – Part I

Action Item/s:

Advocate for women & children in the area of domestic violence

Activities	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
Stickley furniture factory	Brenda Jaynes	Oct 11 – 15, 2004	Amy Sumida	Corporate Evaluation Form	Oct 15, 2004
St. Joseph's College of Nursing	Nicole Blumin	Oct 18 , 2004	Amy Sumida	Corporate Evaluation Form	Oct 22, 2004
CAN Insurance	Pat Kim	Oct 25, 2004	Amy Sumida	Corporate Evaluation Form	Oct 29, 2004
Deluxe Financial	Kevin McCanton	Nov 1, 2004	Amy Sumida	Corporate Evaluation Form	Nov 5, 2004
Federal Building	Joan Grennan	Nov 8, 2004	Amy Sumida	Corporate Evaluation Form	Nov 12, 2004
Holiday Shoppes		Nov 12, 2004	Amy Sumida	Corporate Evaluation Form	Nov 14, 2004
SU College of Law	Pam Field	Nov 15, 2004	Amy Sumida	Corporate Evaluation Form	Nov 19, 2004
Civic Center	Sam Barber	Nov 22, 2004	Amy Sumida	Corporate Evaluation Form	Dec 3, 2004
Eric Mower & Associates	Stephanie Schlessayer	Dec 6, 2004	Amy Sumida	Corporate Evaluation Form	Dec 10, 2004
Jamesville Correctional Facility	John Groce	Dec 13, 2004	Amy Sumida	Corporate Evaluation Form	Dec 18, 2004

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Council:

Community

Work Plan For:

Silent Witness – Part II

Action Item/s:

Advocate for women & children in the area of domestic violence

Activities Exhibit at the following locations:	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
Clear Channels	Susan Grim	Jan 10	Lexi Courtessis	Corporate Evaluation Form	January 17, 2005
Spanish Action League	Martin Alvarado	Jan 17	Lexi Courtessis	Corporate Evaluation Form	January 25, 2005
USA Datanet (tentatively)	Kit McDonald	Jan 24	Lexi Courtessis	Corporate Evaluation Form	January 31, 2005
Welch-Allyn	Kristen Kick	Month of February	Kristin Kick	Corporate Evaluation Form	February 28, 2005
SU College of Human Services & Health Professionals	Irene Lantier	March 21 thru April 1	Pam Ryan	Corporate Evaluation Form	April 1, 2005
CX Tech	Debbie Sacco	April 11 – 15	Kristen Kick	Corporate Evaluation Form	April 15, 2005
HHP	Kristen Kick	April 18 – 29	Kristen Kick	Corporate Evaluation Form	April 29, 2005
Anheiser-Busch	Sandra Steele	May 2 – 13	Pam Ryan	Corporate Evaluation Form	May 13, 2005
Carrier	Cheryl Smith	?	Pam Ryan	Corporate Evaluation Form	?
Mayor's office	Sherri Owens	?	Pam Ryan	Corporate Evaluation Form	?

Meeting Held 1/20/05 incited their 2 mentors.

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Council: Development

Work Plan For: Holiday Shoppes

Action Item/s: Ensure that existing fundraisers maximize income

Activities	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
Holiday Shoppes to focus on cutting expenses and increasing attendance	Committee work	By event	Co-chairs with committee	Finances, gate count	<ul style="list-style-type: none"> - Review printing report - Review of ticket sales & advertising - Increase P/R in target areas ID by 2004 Coupons
To incorporate additional money making events at HS	Committee work	By event	Co-chairs with committee	Outcome \$	<ul style="list-style-type: none"> - Have a 10th Anniversary celebration Thursday night - Increase corporate sponsor activity in Spring 2005
Going forward with HS study	Tracey Noble's Task Force	January 2005	Task Force	Presentation of Study	Pending completion of report

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Council: Development

Work Plan For: Finance

Action Item/s: Create a sound financial plan to achieve our financial goals

Activities	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
Continue to increase and develop financial partnerships in the community	Local businesses and banking institutions	On-going	Development & President	Done / Not Done	Increase corporate sponsorship activity in Spring 2005
Work on increasing grant applications	<ul style="list-style-type: none"> - Knowledge of grant writers - Internet - Books 	On-Going	Development	Increased grants YES or NO	<ul style="list-style-type: none"> - Recommend a task force to gather information on appropriate grant resources - Grow the community advisory board to act as a resource for financial opportunities - Work with JL Projects to increase recognition of corporate sponsors from which they benefit

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Council: Development
Work Plan For: NOTES Advertising
Action Item/s: Increase NOTES advertising to ensure that they NOTAES will be self sustaining

Activities	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
Work with NOTES Advertising person to establish a substantial call list of potential advertisers	<ul style="list-style-type: none"> - pooled knowledge - League directory 	On-going	Development VP	Results	<ul style="list-style-type: none"> - Focus on League Members / Sustainers who have businesses (i.e. Real Estate agents, Attorney's, Caterers, etc.) - Undergo a NOTES Advertising campaign on member to member services

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Council:

Communications

Work Plan For:

Community Relations

Action Item/s:

Activities	Resources	Targeted Completion Date	Accountability	Method of Evaluation	Activity / Completion / Date
Create photo archive		ongoing	League committee Chairs	Have disks at office	
Update JLS brochures		5/2005	Committee and Membership		
Professional photos of League activities	Outside professional photographer	Key events of JLS			Ongoing
Press release procedure for our committees	2/month	ongoing		Want to get material out regularly	
Schedule of upcoming League events		End of 1/2005	JAS contact Community Council. 85 th Anniversary		
Get included in Chamber of Commerce welcome wagon info, large companies HR departments for people new to the area	Go to Holiday Shoppes sponsors first; new "Come Home to Syracuse" campaign?	5/2005	JAS will start with contacting HS sponsors		

Junior League of Syracuse Strategic Plan 2004-2007

INTRODUCTION TO THE FRAMEWORK FOR SUCCESS

The Strategic Framework

Purpose: To define the goals to be achieved. The Board specifies the goals to be achieved and is accountable to ensure they are realized.

The Strategic Framework:

JLS Mission & Vision

Primary Objectives

Strategies

Action Items

Activities

The Governance Framework

Purpose: To define the governance system, or the way the Board will conduct its business and lead the organization.

The policy framework also defines the relationship between the Board and the operating team.

The Operating Framework

Purpose: To specify the way the organization will do the work that accomplishes their goals.

The operating team is accountable to the Board to ensure that the goals are met and that the Board is comfortable with the strategies chosen.

JLS Mission & Vision

The JLS Mission & Vision is the ultimate destination that our organization is striving to reach.

Primary Objectives

To reach our destination successfully, we must broadly describe how we wish to take the trip, so that others who are inspired to come along, will understand what we are doing.

Strategies

The approach to the destination needs to be defined. Each area must specify a purpose.

This helps us to ensure that everyone does the important and necessary things to get to our destination quickly.

Action Items

To reach our destination effectively, we need to be more specific about how we will reach our goal.

We may use people, time, money and other means. The purpose of the action items is to achieve our goal.

Activities

Since many people are coming along on this journey, we need to be sure everyone knows what to do to get us there successfully.

Activities are to be determined by each individual team. (Refer to blank Activity sheets.)

Activities fulfill the goal of each Action Item within the strategic plan.

Junior League of Syracuse Strategic Plan 2004-2005 TRANSITION FORM

Committee:

Date:

Name:

Portions of the Strategic Plan the committee worked toward achieving this year:	
Committee Accomplishments:	
Challenges:	
Unfinished Business:	
Recommendations for the new committee:	